



Andrew Greeff
Senior Manager
Supply Chain and Network
Operations

Professional Background

Andrew Greeff is a qualified Industrial Engineer with more than 20 years' experience in Supply Chain solution development and implementation. He has a deep understanding of the inter-connection between technology, process design and the organisational change required for successful supply chain transformation.

Andrew has successfully translated theory into practice; and his experience includes not only consulting, but also roles such as Supply Chain Manager, Project Manager and Supply Chain Executive. At Deloitte Andrew has lead several supply chain planning and design initiatives, including leading a supply chain network optimisation engagement for a national industrial goods manufacturer and implantation of Integrated Business Planning (IBP) at a national steel manufacturer. He also serves as Supply Chain Planning Subject Matter Expert (SME) in support of key accounts in mining and industrial sectors.

Education

- BEng Industrial: University of Pretoria (1994)
- PGDip Futures Studies: University of Stellenbosch Business School (2017)

Functional Expertise

- Advanced Planning and Scheduling (APS)
- Sales and Operations Planning (S&OP)
- Integrated Business Planning (IBP)
- Strategic Network Optimisation
- Supply Chain Solution Architect
- Project Management

Industry Expertise

- Consumer Packaged Goods (CPG)
- Automotive (OEM and Tier 1 Suppliers)
- Retail and Wholesale
- Manufacturing (Continuous and Discrete)

Relevant Technology Experience:

- Anaplan (Certified)
- SAP IBP
- Kinaxis
- Llamasoft
- River Logic
- Logility/Demand Solutions
- Blu Yonder (i2 Technologies/Manugistics)

Relevant Experience

Prior to joining MetaPerformance Andrew was the Integrated Business Planning lead at Deloitte Consulting where he lead and supported IBP proposal development and implementation for key Deloitte clients. Before joining Deloitte, he was appointed as Managing Director of a project management company specialising in large scale capital investment projects in South Africa and Kenya.

Appointed as Project Manager and Solution Architect at a multi-national consumer company. The project included the development and implementation of a "Functional IBP Blueprint" to govern the tactical demand and supply planning process for both chilled and ambient product categories.

Appointed as a Supply Chain consultant at a national steel and industrial manufacturer. Completed several requirement specifications and business cases for key ICT initiatives including; SAP Warehouse Management, Procurement Strategy, Production Tracking and Planning. Also developed SAP related Business Requirements Specification (BRS), including Batch Management, Warehouse Management, Production Planning and e-Procurement.

Fulfilled the role of Supply Chain Manager at a national industrial goods manufacturer. The position included:

- Management of the central planning and order fulfilment teams
- Facilitation of monthly Sales and Operations Process (S&OP)
- Oversight and management of all sales and production planning processes
- Management of day-to-day operational production and distribution schedule execution
- Collaboration with key customers on volumes and terms of supply
- Determining raw material procurement requirements

Appointed as an internal consultant at a multi-national packaging company, responsible for the Sales and Operations Planning (S&OP) design and roll-out. Responsibilities included the project management and delivery of the selected Advanced Planning Solution (APS). The project's objectives focussed on the re-design and implementation of planning related processes, KPI's and supporting organisational design.

Other relevant projects successfully completed include:

- Functional design and solution development of an APS implementation for a multi-national Food and Beverage company (Cape Town, South Africa)
- Strategic Network Optimization for an international sports goods manufacturer (London, UK)
- Sales and Operations Planning (S&OP) process design and implementation for a multi-national tobacco company (London, UK)
- Participated in and lead several APS initiatives as a pre-sales consultant in the Automotive Industry (Munich, Germany)
- Participated in and lead several APS initiatives as a pre-sales consultant in the South African Automotive and CPG industries.